

Presentation pack for Workplaces

# Invisible Dyslexia



@BDAdyslexia

Dyslexia Week 2021

October 4 - 10

This year we are focusing  
on Invisible Dyslexia

We will be highlighting the importance of mental health, increasing the visibility of under represented groups and raising the serious issue of dyslexia being overlooked within education and the workplace.

**British Dyslexia**  
Association



# Invisible Dyslexia

What do you know  
about dyslexia?



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# What is dyslexia?

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Dyslexia is a learning difference which mainly affects reading and writing skills. However, it does not only affect these skills. Dyslexia is actually about the way someone processes information.



# How can dyslexia make you feel?

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Lots of people talk about how dyslexia can bring you superpowers, but it's important to understand that dyslexia often comes with challenges too.

Many people in our community feel like their struggles are unseen. Because dyslexia itself isn't visible, individuals with dyslexia often feel unsupported, unwanted, invisible. From the child at school struggling to keep up with the rest of their friends, to the office worker feeling like they don't belong.

Dyslexia also too often goes hand in hand with other invisible challenges. People can struggle with their mental health. There can be discrimination in the workplace. Legislation fails to consider the dyslexic perspective. Under-represented groups become lost.

That's why this dyslexia week we are focusing on Invisible Dyslexia, to explore the entire theme of visibility within our community. We'll highlight the importance of mental health, increase visibility of underrepresented groups, and raise serious issues of dyslexia being overlooked within education and the workplace.



# Did you know?

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- 10% of the population are believed to be dyslexic, but it is still often poorly understood.
- Not everyone's dyslexia is the same. It affects people in different ways.
- Some jobs are known to have far higher numbers of dyslexics, these include; creative things like acting, arts, mechanics, architects, computer designers (especially games), engineers and lots more.
- It is a combination of abilities and challenges. Strengths are also part of dyslexia, and people who are dyslexic often have lots of abilities such as creative ideas, problem solving skills, and are often good at coming up with new ideas about how to do things. Lots of inventors and entrepreneurs are dyslexic.



# Invisible Dyslexia

Do you know anyone  
who has dyslexia?



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It's definitely not  
a barrier and  
it can always be  
your superpower.

Adelle Tracey is a talented Team GB athlete who has represented Great Britain at different age levels for more than a decade.

One of her accolades is finishing 4th in the 800m final at the 2018 European Championships.

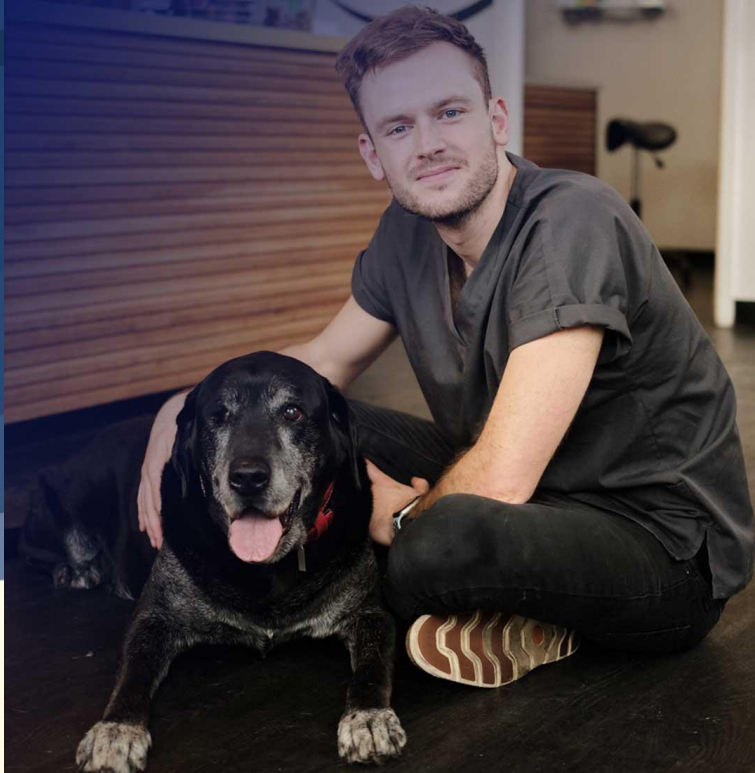
Adelle Tracey,  
Team GB athlete and makeup  
artist



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Dyslexia doesn't  
have to be a  
barrier to learning  
if it is understood  
and identified early



Rory has known since the age of four that he wanted to be a vet. As the lead talent on the CBBC show 'The Pet Factor' he is a truly respected voice in the Veterinary industry.

Rory regularly calls his dyslexia his 'superpower', encouraging dyslexic children to do the same and embrace their unique gift.

Rory Cowlam,  
better known at 'Rory the Vet',  
lead talent on the CBBC show  
'The Pet Factor'



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**There are so many positives about being dyslexic. It's just about finding what your strength is.**

Mollie was identified as dyslexic at ten years old. She has gone on to be part of The Saturdays and today, presents on BBC Radio1.

She has been a long-time champion for dyslexia and regularly supports the work of the British Dyslexia Association – including presenting to the All-Party Parliamentary Group for Dyslexia and other SpLDs at the Houses of Parliament

**Mollie King,  
radio presenter and singer**



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# Where can I go to find help?

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If you need additional support please speak with your HR team. They will be able to help arrange a workplace needs assessment, and talk you through additional ways options to help you in your role.

The British Dyslexia Association also have a host of services available to help people with dyslexia. We'll explain more about this on the next slide...

Dyslexia Week 2021

Invisible  
Dyslexia

# How can the British Dyslexia Association help?

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- They run a national helpline offering free advice
- They campaign for better diagnosis and support in education
- They train hundreds of organisations every year, and provide Workplace Needs Assessments
- Raising awareness of dyslexia through events such as Dyslexia Week



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# Invisible Dyslexia

Don't forget to share  
your session...

...using #InvisibleDyslexia



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# Do you want to help us make a difference?

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Do you want to make real change in the lives of people with dyslexia? Then join us now and have your voice heard.

We're proud to be launching our Campaigns Network. A place where advocates for dyslexia and dyscalculia can change lives. From sharing important messages to campaigning the government, there are lots of ways to get involved.

Visit our website to sign up: <https://bit.ly/3CBnRwJ>



# We need your support!

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British Dyslexia Association receives no government funding to support its work. That's why every donation makes a real difference.

The British Dyslexia Association strives to support all those living with dyslexia, campaigning for a more rapid identification of difficulties, and providing effective training for teachers of pupils with dyslexia.

If you are able to make a donation to help us continue this vital work, please visit <https://bit.ly/DyslexiaWeek2021>

Thank you



Thank you to our Dyslexia Week 2021 Supporters

**FESTIVAL** OF  
**INCLUSIVE**  
**EDUCATION**



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